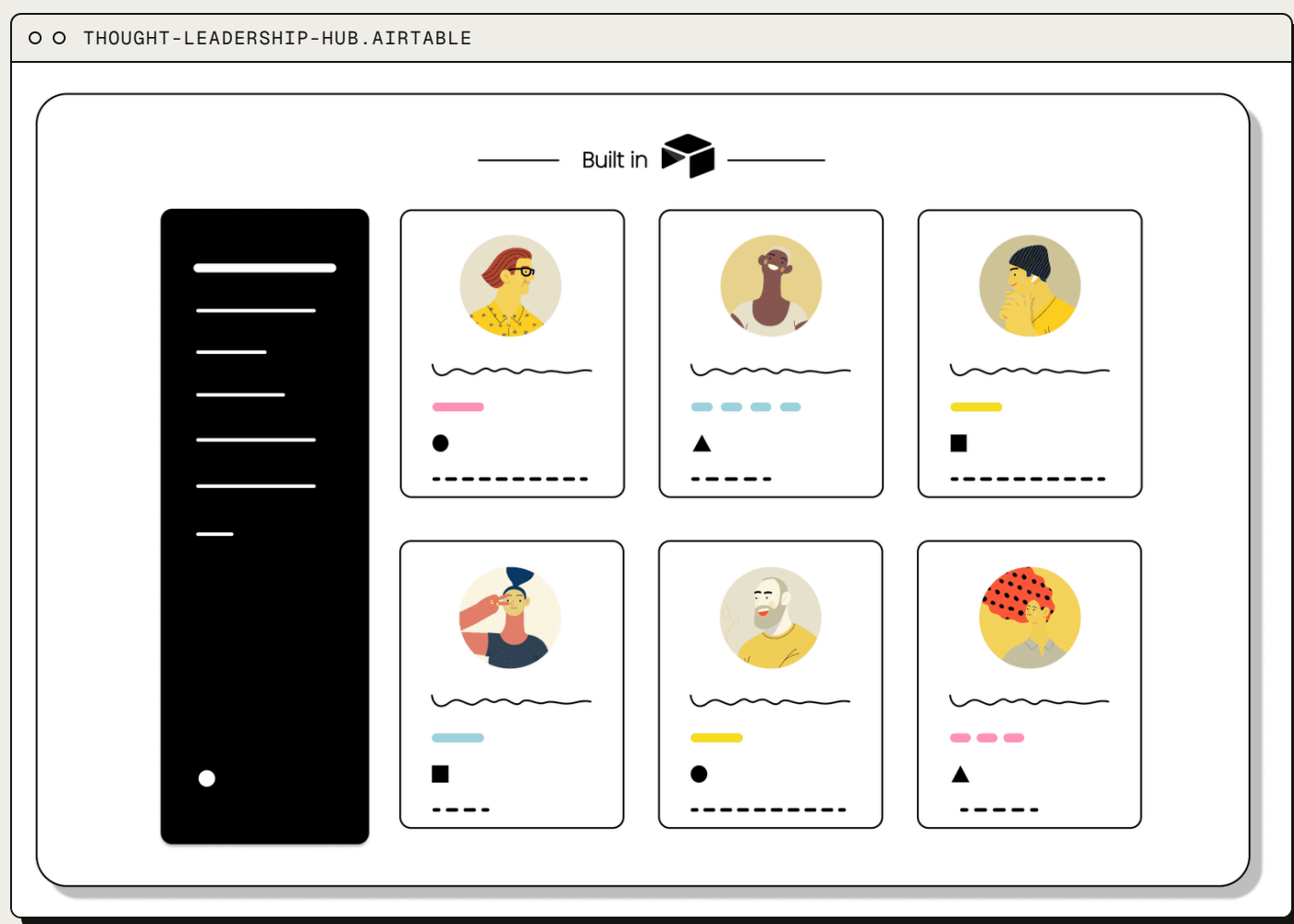


Thought leadership hub

Needle-moving thought leadership programs uncover the hottest topics and get the right experts to deliver the message.

This template creates a central hub to help any marketing team manage, build, and activate their subject matter expert network.

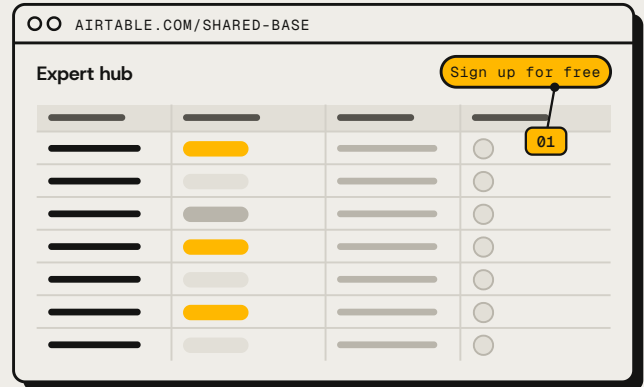
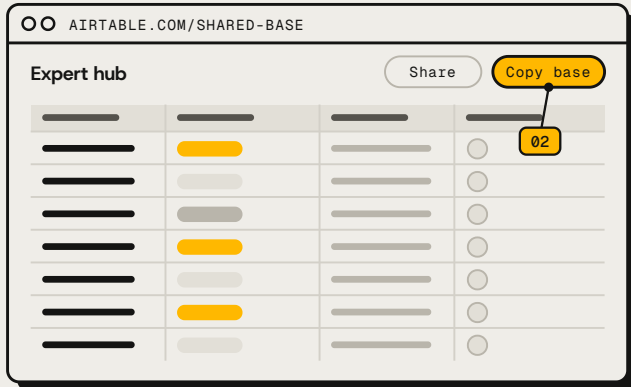


OPEN THE BASE IN AIRTABLE ↗

FREE · DUPLICATE IT INTO YOUR WORKSPACE

<https://airtable.com/appg3FXDFKf8MSwGI/shrbJTE0S0N6Y0jWN>

Get started in a few clicks.



Have a Airtable account

- 01 Open the shared base. It loads in a new tab.
- 02 Click “Copy base” and choose the workspace to add it to.
- 03 Use the setup guide to get your expert network organized.

New to Airtable

- 01 Open the shared base and sign up for a free Airtable account when prompted.
- 02 Once you’re signed in, open the link again and follow the steps above.

GOOD TO KNOW

Pro tip

Get familiar with the template on desktop before you use it in the Airtable mobile app.

Setup notes

Prefer to read instructions online? [Open the full setup guide ↗](#)